




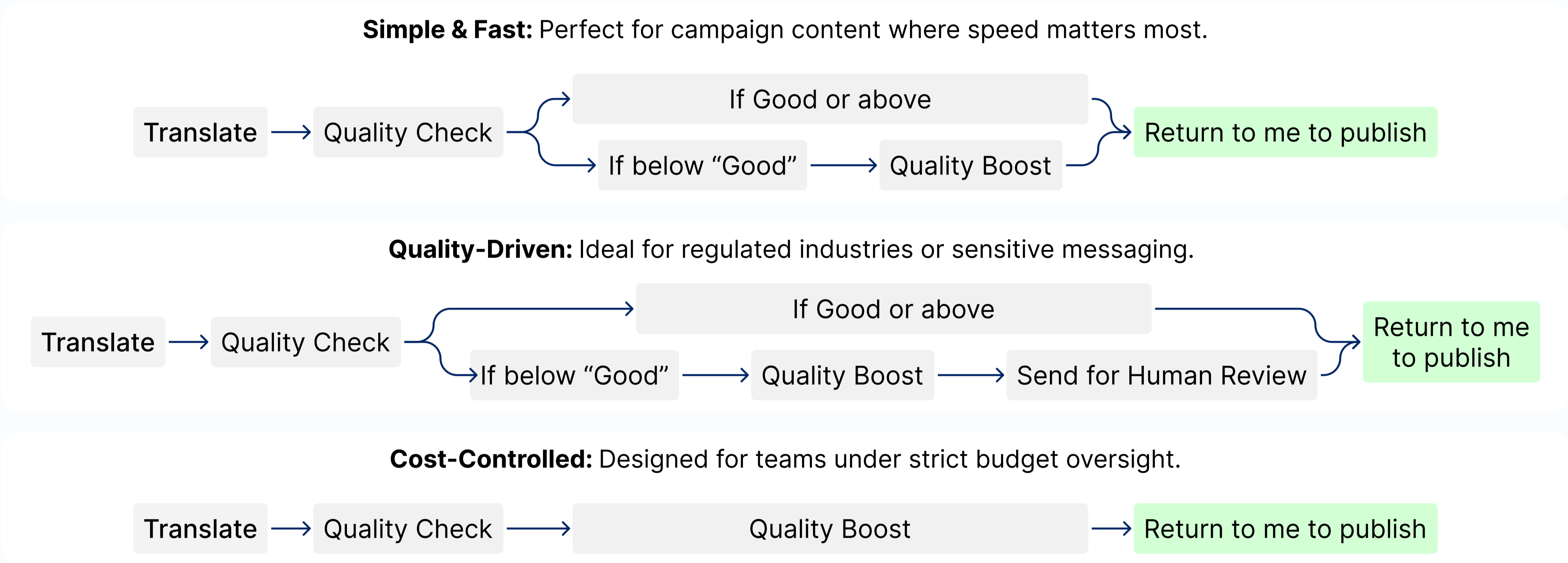







Verify vs. traditional multilingual-content workflows

Dimension	Traditional workflow	Verify
 Speed to publish	Linear hand-offs; queues and re-reviews stretch timelines.	AI translate → instant quality score; only low-confidence segments go to humans.
 Cost model	Mostly per-word (plus rush fees for tight deadlines).	Usage-based AI tokens; spend human verification only where needed.
 Quality visibility	No objective, pre-publish quality signal. (Relies on reviewer judgment.)	Built-in quality evaluation on every file/segment.
 Human involvement	Blanket human review across whole files to manage risk.	Targeted human verification triggered by rules/thresholds.
 Automation	Email and portal steps; manual routing and follow-ups.	Orchestrate no-code workflows; condition-based routing.

Example Workflows



 Collaboration	Reviews in email/doc attachments; version chasing.	Collaborate: shared editor, segment-level edits and assignments.
 Where work happens	Mostly in vendor portals and inboxes.	Native apps for Slack and Microsoft Teams; status and actions in-channel.
 Security posture	Varies by vendor; generic web tools can expose data.	Closed-loop, Straker-hosted AI stack for sensitive content.
 Scale & coverage	Throughput constrained by human capacity/time zones.	100–120+ language pairs and batch uploads designed for volume.
 Governance & repeatability	SOPs live in docs; hard to enforce.	Reusable, auditable workflows and usage reporting.

Traditional multilingual-content workflows depend on people for every step, which creates delays, variability, and hidden coordination costs – from timezone waits to quote negotiations and re-reviews.

Verify blends AI speed with human oversight and, crucially, tells you how good the output is before you publish.

That addresses two of the biggest objections to AI that teams raise internally: “Can we trust the quality?” and “Will we still be in control?”

